

# PRIVACY POLICY

**Last updated: April 2026**

## 1. Introduction

Welcome to The Tamers website. We are committed to protecting and respecting your privacy in accordance with the UK General Data Protection Regulation (UK GDPR) and the EU General Data Protection Regulation (EU GDPR).

This Privacy Policy explains how we collect, use, and protect your personal data when you visit our website.

## 2. Who We Are

“The Tamers” (“we”, “us”, “our”) operate this website and act as the data controller for any personal data collected.

For any privacy-related queries, please contact: Email: [info@thetamers.co.uk](mailto:info@thetamers.co.uk)

## 3. What Data We Collect

We may collect and process the following data:

- **Identity Data:** Name, username
- **Contact Data:** Email address
- **Technical Data:** IP address, browser type, device information
- **Usage Data:** Pages visited, time spent on site
- **Marketing Data:** Preferences in receiving marketing communications

## 4. How We Collect Data

We collect data through:

- Contact forms
- Newsletter sign-ups
- Cookies and tracking technologies
- Direct communication (email or social media)

## 5. How We Use Your Data

We use your data to:

- Respond to enquiries
- Send newsletters or updates (with consent)
- Improve website performance and user experience
- Comply with legal obligations

## 6. Legal Basis for Processing

We rely on the following lawful bases under GDPR:

- **Consent** (e.g. newsletters)
- **Legitimate interests** (e.g. improving website)
- **Legal obligation**

## 7. Cookies

We use cookies to enhance your experience.

Types of cookies may include:

- Essential cookies
- Analytics cookies (e.g. Google Analytics)
- Marketing cookies (if applicable)

You can control cookies via your browser settings.

## 8. Data Sharing

We do not sell your data. We may share it with:

- Service providers (e.g. email platforms, hosting providers)
- Analytics providers
- Legal authorities if required

## 9. International Transfers

If data is transferred outside the UK/EU, we ensure appropriate safeguards are in place (e.g. Standard Contractual Clauses).

## **10. Data Retention**

We retain personal data only as long as necessary for the purposes collected, including legal and reporting requirements.

## **11. Your Rights**

Under GDPR, you have the right to:

- Access your data
- Correct inaccurate data
- Request deletion ("right to be forgotten")
- Restrict processing
- Data portability
- Object to processing
- Withdraw consent at any time

To exercise your rights, contact us at the email above.

## **12. Security**

We implement appropriate technical and organisational measures to protect your data.

## **13. Third-Party Links**

Our website may include links to external sites. We are not responsible for their privacy practices.

## **14. Changes to This Policy**

We may update this policy from time to time. Changes will be posted on this page.